

January 8, 2007

Lunch Logic

Ah, the Supermom who never misses a chance to show her children how much she loves them. She's the one sending her calm, beautifully turned-out kids to school with drawings and funny little notes of encouragement perfectly penned on white napkins and tucked into their lunch boxes. But most of us are lucky if we can slap together a PB&J, find their coats and get them into matching shoes and socks without too much drama.



Here's a free pass: With Lunchology printed lunch bags, you can liven up your kid's lunchtime without having to rise at dawn and break out the markers. Founder Kristi Thomas used to spend her mornings decorating her daughter's lunch bags with jokes, drawings, notes and puzzles. The bags were such a hit with the kids at school, she realized she was on to something.

Available in packs of 25, the brown paper Lunchology bags explore topics that would suit any child's interests, from foreign languages to animal facts to brain teasers. Themes include education, entertainment, holidays, sports and inspiration (a little extra love from home for those tough days when Junior doesn't really feel like getting out of bed). Whether he's sharing grosser-than-gross facts or sports trivia, your kid is bound to be everyone's favorite lunch partner.

So spend those hurried mornings on the important stuff – like coffee.

Available online at lunchology.com.

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