



Celebrity Chef
Tyler Florence

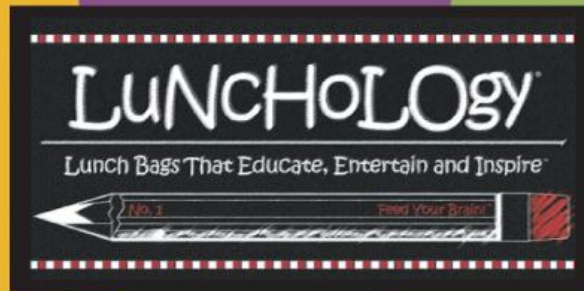
Celebrity Chef
Paula Deen

Next Year's Chefs
Kristi & Madison

Celebrity Chef
Cat Cora

November 9-11, 2007

International Exposition Center - Cleveland, Ohio



Visit us at Booth # 405-407
~ November 9th-11th ~
The IX Center ~ Cleveland, OH.



November 14-16, 2008

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LUNCHoLOGY KIDS NUTRITION DAY

LuNcHoLOgy® Kid's Nutrition Day

Featuring The:

"We're Kids & We're Cookin' with Mom: Kid Friendly Heart Healthy Recipes"

LuNcHoLOgy® LIVE Stage Show



LuNcHoLOgy®, an Akron-based company, manufactures Educational, Entertaining and Inspirational themed lunch bags. With products sold in 1,500 stores across the country and proven marketplace success, LuNcHoLOgy® founders, Kristi and Madison Thomas are moving beyond the messages on the OUTSIDE of their LuNcHoLOgy® Lunch Bags and are turning their attention to what kids put on the INSIDE of their lunch bags.

Concerns about the growing childhood obesity epidemic led LuNcHoLOgy® President Kristi Thomas to use her company's influence with children and their parents to do something about it. Ms. Thomas and her 12-year-old daughter Madison have developed fun recipes, for kid friendly and heart healthy bag lunches, that kids can make for themselves. These recipes will be published in Madison's, "We're Kids and We're Cookin'" cookbook in 2008. The LuNcHoLOgy® mother-daughter duo share these recipes with audiences across the country in their, "We're Kids and We're Cookin' with Mom: Kid Friendly and Heart Healthy Recipes" Stage Show Tour.

The Fabulous Food Show is one stop on a 15-city tour schedule for Kristi and Madison, who will share cooking stages across the country with celebrity chefs

from the Food Network. They will prepare kid-friendly recipes created by Madison, with helpings of fun, food factoids called, "Betcha' Didn't Know® Moments," throughout the show. Their 30 minute stage show is zany and captivating, while teaching important food science and nutrition. The show encourages kids to get Cookin' in the kitchen with Mom and Dad and make more healthful family food choices.

LuNcHoLOgy® has teamed up MyPetFat® and WKDD along with local Ohio schools, organizations and corporate supporters for the first-ever LuNcHoLOgy® Kid's Nutrition Day at the 2007 Fabulous Food Show. The Fabulous Food Show is proud to have the opportunity to support LuNcHoLOgy® with an Ohio debut of their, "We're Kids and We're Cookin': Kid Friendly and Heart Healthy Recipes" Stage Show. The LuNcHoLOgy® Mission: To make kids conscious about healthy diets, encouraging them to, "Eat Smart®" and "Feed Your Brain!®"

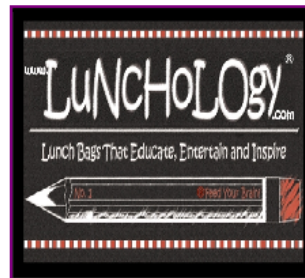


Highlighting the LuNcHoLOgy® Kid's Nutrition Day will be a special performance by singer, and MyPetFat co-Founder, Jennifer Jacobs who will perform her song "Don't Stop Movin'" that she will also perform on MTV's popular show TRL in October.

The following organizations will be offering tickets to students and their families:

- Old Trail School
- Spring Garden Waldorf School
- Other schools are welcome to request general admission tickets from LuNcHoLOgy®

For more information on LuNcHoLOgy® and contact info, click the link below:

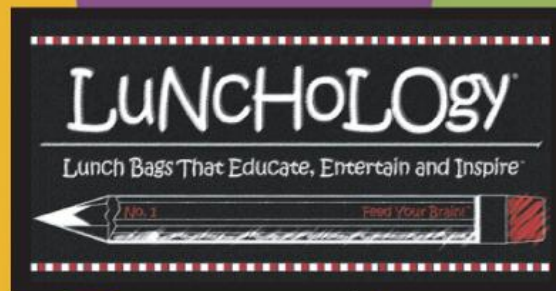


Please support corporate co-sponsors of LuNcHoLOgy® Kid's Nutrition Day by clicking their links to find out more about them:



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