

## Akron SCORE Column Debuts in Beacon

Akron SCORE Chapter #81 Chairman Ron Stallings is featured in a new "Advice from SCORE" column that appears weekly in the business section of the *Akron Beacon Journal*. David Hertz, business editor, held a number of planning sessions with SCORE before launching the column.

The thrust of the series is to give local entrepreneurs and small business owners an opportunity to air questions about issues they may be facing. SCORE has set up a special e-mail address, [columnaskscore@aol.com](mailto:columnaskscore@aol.com) for the submissions.

The column was introduced on Monday, June 5, by featuring one of SCORE's newest success stories, Lunchology. The company prints inspirational messages on paper lunch bags for elementary school children. In its four-year existence, Kristi Thomas, with SCORE guidance, outgrew its basement workshop and now has quarters at Canal Place.

"We are pleased to have the opportunity to cooperate with the *Akron Beacon Journal* in this manner," Stallings said. "It not only gives entrepreneurs a forum for their

questions, it makes them and the public more aware of the varied services provided at no charge by Akron SCORE, Counselors to America's Small Business. And it also offers an avenue to note the excellent partnership we have with the Greater Akron Chamber."

Akron SCORE has assisted over 16,000 clients since its formation in 1965. Its service area covers Summit, Medina, Portage, and Wayne Counties. For appointments or additional information, call (330) 379-3163, toll-free at 877 AKSCORE or by e-mail at [akronscore81@aol.com](mailto:akronscore81@aol.com).



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